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## Report |Mentor Mixer on Advancing your technology with BIRAC's Innovation Funding Program | Friday | 05 Jan 2024

### About the Event

BRBC'S Mentor Mixer was organized on 05 Jan 2024. With the SBIRI funding call open till 20th Jan 2024, this talk was organized with the intention to reach out to all the relevant startup groups, create awareness regarding SBIRI and provide guidance/ one-on-one mentoring on how they could apply for this call with a good proposal to increase their chances of winning the prestigious grant! The event was conducted in online mode on Zoom and offline mode at Venture Center campus.





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## Session Description

The session began with an overview to the various funding schemes for science based startups and also discussed SBIRI in details including its eligibility, guidelines and tips to create a good SBIRI funding proposal. The event concluded with one-on-one mentoring by Dr. Smita K for project specific grant funding applicants.

The hybrid event received a good response with a total of about 55 participants joining online and around 10 of them joining in-person taking the total number of attendees to 65.

## Feedback Score

Approximately 50% of the attendees had given their feedback which has been cumulatively compiled as follows:



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(5 January 2023)Talk on Advancing your technology with BIRAC's Innovation Funding Program	
Rating Scale: 1 Bad   2 Well below average   3 Below average   4 Average   5 Good   6 Very Good   7 Excellent	
Category	Avg ( Min, Max) Count
<b>Section 1 - Event</b>	
Overall Satisfaction with Event	6.58(4,7)24
Satisfaction with Content	6.47(4,7)24
Satisfaction with Speakers/ment	6.58(3,7)24
Satisfaction with structure, desi	6.41(4,7)24
<b>Please provide your feedback for the workshop</b>	
It was very insightful and helpful!!	
Its Excellent	
Good initiative taken by venture centre to promote and educate about various funding programs by BIRAC	
Excellent	
good	
Very informative to the academicians who are interested to start a company	
Very insightful	
I got more clarity PACE.	
Got to know about the funding opportunities. As an academic researcher as off now, I want to convert my PhD project work to a product deliverable thing. I have to work through my concepts and will definitely approach your group for guidance when will get to the product development and commercialization phase of work.	
Fantastic Session with Full Clarity. Thank You Dr Premnath & Venture Centre	
Very helpful session and received the guidance regarding small small points	
would appricitate if less generic content was provided with some experiencedtalks,	
Good initiative to provide info regarding BIRAC different funding projects	
It was very useful and clear on how and what on the schemes	
Overall it was good workshop and technically sound and knowledgeable	
It was helpfull and it was very clear in key areas such as value porposition and unmet need.	
It would have been better if the grantees from different fields are also included in the event as speakers.	
<b>Please Provide any other topics you wish to suggest for a future talk/ workshop?</b>	
Networking	
More detailed information regarding BIRAC PACE AIR criterias	



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Not at the moment
Cancer therapy
Need clarity of how to convert a TRL3 to higher level and how to pitch my idea
Startups licensing their IP
How to do financial planning for start a start up.
How to approach first stage funding for academicians so that they can take their idea/product ahead and later how to commercialize the work.
Nothing in mind now
more deep information like trends, specifics, statistics, etc
BIRAC PACE AIR
Area of interests . How engineers can apply there skills for Birac innovations
Any topic please include as many examples. Next would be How to write Big grants
<b>If you have any other suggestions, comments, etc., please share them below.</b>
Can this meeting be shared on youtube link or recording of the meeting?
Myself i learnt a new concepts and information
Nothing in mind now
please start on time.
These type of seminar should be more often, especially when the BIRAC is opening the calls in a year
What are critical component to qualify for a grants. Since many applicants are from research & academic background it is important to stretch upon marketinh or business aspect of the proposal. Importance of team composition would also be vital and many dont pay too much importance
<b>Please provide us with your twitter handle (If it doesn't exist please mention N/A)</b>
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Parthosgp
<a href="https://www.linkedin.com/in/dr-sagar-kanekar-699420a?utm_source=share&amp;utm_campaign=share_via&amp;utm_content=profile&amp;utm_medium=android_app">https://www.linkedin.com/in/dr-sagar-kanekar-699420a?utm_source=share&amp;utm_campaign=share_via&amp;utm_content=profile&amp;utm_medium=android_app</a>
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