











Report | Mentor Mixer on Advancing your technology with BIRAC's Innovation Funding Program | Friday | 05 Jan 2024

About the Event

BRBC'S Mentor Mixer was organized on 05 Jan 2024. With the SBIRI funding call open till 20th Jan 2024, this talk was organized with the intention to reach out to all the relevant startup groups, create awareness regarding SBIRI and provide guidance/one-on-one mentoring on how they could apply for this call with a good proposal to increase their chances of winning the prestigious grant! The event was conducted in online mode on Zoom and offline mode at Venture Center campus.













Session Description

The session began with an overview to the various funding schemes for science based startups and also discussed SBIRI in details including its eligibility, guidelines and tips to create a good SBIRI funding proposal. The event concluded with one-on-one mentoring by Dr. Smita K for project specific grant funding applicants.

The hybrid event received a good response with a total of about 55 participants joining online and around 10 of them joining in-person taking the total number of attendees to 65.

Feedback Score

Approximately 50% of the attendees had given their feedback which has been cumulatively compiled as follows:











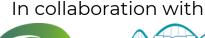


(5 January 20	23)Talk on Advancing your technology with BIRAC's Innovation Funding Program
Rating Scale: 1 Bad 2 Well below average 3 Below average 4 Average 5 Good 6 Very Good 7 Excellent	
Category	Avg (Min, Max) Count
Section 1 - Event	
Overall Satisfaction with Event	6.58(4,7)24
Satisfaction with Content	6.47(4,7)24
Satisfaction with Speakers/men	6.58(3,7)24
Satisfaction with structure, desi	6.41(4,7)24
Please provide your feedba	ack for the workshop
It was very insightful and helpful!!	
Its Excellent	
Good initiative taken by venture ce	entre to promote and educate about various funding programs by BIRAC
Excellent	
good	
Very informative to the academicia	ns who are interested to start a company
Very insightful	
I got more clarity PACE.	
	ortunities. As an academic researcher as off now, I want to convert my PhD project work to a product deliverable thing. I and will definitely approach your group for guidance when will get to the product development and commercialization
Fantastic Session with Full Clarity.	Thank You Dr Premnath & Venture Centre
Very helpful session and received	the guidance regarding small small points
would appricitate if less generic co	ntent was provided with some experiencedtalks,
Good initiative to provide info regard	rding BIRAC different funding projects
It was very useful and clear on how	v and what on the schemes
Overall it was good workshop and	technically sound and knowledgeable
It was helpfull and it was very clear	r in key areas such as value porposition and unmet need.
It would have been better if the gra	intees from different fields are also included in the event as speakers.
Please Provide any other to	opics you wish to suggest for a future talk/ workshop?
Networking	
More detailed information regarding	g BIRAC PACE AIR criterias













Not at the moment

Cancer therapy

Need clarity of how to convert a TRL3 to higher level and how to pitch my idea

Startups licensing their IP

How to do financial planning for start a start up.

How to approach first stage funding for academicians so that they can take their idea/product ahead and later how to commercialize the work.

Nothing in mind now

more deep information like trends, specifics, statistics, etc

BIRAC PACE AIR

Area of interests. How engineers can apply there skills for Birac innovations

Any topic please include as many examples. Next would be How to write Big grants

If you have any other suggestions, comments, etc., please share them below.

Can this meeting be shared on youtube link or recording of the meeting?

Myself i learnt a new concepts and information

Nothing in mind now

please start on time.

These type of seminar should be more often, especially when the BIRAC is opening the calls in a year

What are critical component to qualify for a grants.

Since many applicants are from research & academic background it is important to stretch upon marketinh or business aspect of the proposal. Importance of team composition would also be vital and many dont pay too much importance

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