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Report | 23rd-24th Sept 2022 | Friday & Saturday | City Camp on Essentials of Scientific Entrepreneurship in collaboration with IIMN Foundation for Entrepreneurship Development (InFED, IIM Nagpur)

About the Event

BRBC'S City Camp was organized on 23-24 September 2022 in collaboration with IIMN Foundation for Entrepreneurship Development (InFED, IIM Nagpur). The first day workshop, intended for budding entrepreneurs, introduced key aspects of scientific entrepreneurship such as innovation vs invention, value proposition, tech de-risking, and funding landscape. The second day workshop included talks on business plan, elevator pitch, financial simulation of startup and concluded with one-on-one mentoring sessions for selected entrepreneurs from mentors.



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Session Description

-INTRODUCTION

- The session began with a brief introduction about Venture Center & its initiatives by Dr. Smita Kale followed by an overview of InFED activities by Shivaji Dhawad, COO, InFED.
- It concluded with a welcome address by Dr. Bhimaraya Metri, Director DBT-ILS

-OVERVIEW OF SCIENTIFIC ENTREPRENEURSHIP

- The session conducted by Dr. Premnath V. discussed concepts like inventions and patents, ideation and innovation vs invention

-VALUE PROPOSITION & POSITIONING

- The session conducted by Dr. Premnath V. discussed concepts like strengthening value proposition and value proposition canvas.

-TECH DEVELOPMENT DE-RISKING & COMMERCIALIZATION

- The session conducted by Dr. Manisha P. discussed concepts like TRLs, positioning statement, patent strategy & product positioning.

-FUNDING LANDSCAPE & GRANT WRITING

- The session conducted by Dr. Smita Kale discussed concepts like funding opportunities, understanding grant writing, Biotechnology Ignition Grant (BIG), tips & pointers for your BIG application.

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-ENTREPRENEUR PANEL

The session moderated by Dr. Manisha P had the dynamic Milind Choudhari (Weinnoate Biosolutions), Ajinkya Dhariya (Padcare Labs), Mehul Baldwa (Utopic Tech) and Piyush Ukey (Nu Ossa Mediquip) on the panel, wherein they interacted with the audience, shared insights into their journeys, challenges & even sang impromptu songs or narrated stories.



-BASICS OF FINANCE FOR ENTREPRENEURS

- The session conducted by Dr. Premnath V. discussed concepts like capital expenses, balance sheet and cash flow statements.

-BUSINESS PLAN & ELEVATOR PITCH

- The session conducted by Dr. Premnath V. discussed concepts like pitch deck components, why pitches fail? and structure of an ideal elevator pitch, followed by interesting videos to understand the concepts.

-FINANCIAL SIMULATION OF A STARTUP

- The session conducted by Dr. Premnath V. discussed several case studies & highlighted real time financial simulation of a startup on MS-Excel.

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MENTORING SLOTS

Time Slot	Premnath V	Manisha P	Smita K
2.30-3.10 PM	Dr. Aarti Vyas	Abhinav Gadikar	Abhijeet Bhoyar
3.10-3.50 PM	Suraj Gudade	Aishwarya Gupta	Dr. Narsimha
3.50-4.30 PM	Saurabh Musale	Vivek Ganvir	Dr. Jignesh Doshi
4.30-5.10 PM	Mukesh Bisane	Shubham Patil & Soham Kharat	Ameya & Pratiksha
5.10-5.50 PM	Rahul Satpute	Swapnil Deshpande	Priyanka Gupta

FEEDBACK SCORE

Category	Avg (Min-Max) Count
SECTION 1: EVENT	
Overall Satisfaction with Event	6.6 (5,7) 55
Satisfaction with Content	6.4 (4,7) 55
Satisfaction with Speakers/mentors etc	6.7 (5,7) 55
Satisfaction with structure,design and pace of event	6.5 (4,7) 55
Satisfaction with food and beverages	6.6 (4,7) 55
SECTION 2: SESSION	
Day 1 sessions	6.6 (4,7) 55
Day 2 sessions	6.4 (4,7) 55

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-FEATURED TESTIMONIALS

Please Provide any other comments/ topics you wish to suggest for a future talk/ workshop?

It was really a very good learning opportunity. Thank You.

Nice event. Please do conduct more of such events at Tier 2 and Tier 3 cities.

Being a Gen Z, it's really hard to keep ourselves away from our phones and not scroll through social media, but we forgot about our phones during the workshop. The sessions by Dr Premnath sir were simply incredible and so interactive. Looking forward to more such sessions

It would be great if the panelist in Entrepreneurs panel from different backgrounds as in this workshop it was more of biomedical field except Mr.Ajinkya. May be one Entrepreneurs from each sector such as wash, Agri, Biomedical, Food etc.

The session was great opportunity for us to learn. Thank you venture Center and INFED

The session was very much interesting and knowledgeable for us related to business and marketing skills... Thankyou..!!

Encourage young entrepreneurs by keeping workshops like this. I learnt lots of things from these workshop.