



| Report on Mentor Mixer on AgriTech Innovation | 22-23 September 2021 | | Venture Center, Pune |

BRBC Mentor Mixer
A BIRAC - Venture Center Initiative

VENTURE CENTER

BRBC Mentor Mixer

birac
Ignite. Innovate. Incubate.

Bio-NEST

Mentor Mixer on AgriTech Innovation
- Organized by BRBC at Venture Center -

Day 1 : Total Participants : 25

Business / Startups

- Starts off as an "Idea"
- Problem Statement and Possible Solution
- Business idea is not same as Business Model
- Vision, Goals, Need, Target Group, Costing vs Pricing, Competition
- Business should make a "PROFIT", period...
- Success is 20% IDEA and 80% EXECUTION
- Its important to chase customers than investors

AgriTech Innovation

Smart Farming: The Future of Agriculture

22nd Sept 2021

Entrepreneur's Panel

Mentor Mixer on AgriTech: 22-23 September 2021



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BRBC’s Mentor Mixer on AgriTech was organized online over 2 days 22-23 Apr 2021. The mixer was focused on understanding new age opportunities in agriculture, Funding scenarios, Investor’s point of view in agriculture.

On Day 1 The Event Focused on talks by mentors:

Event helped participants network with mentors & entrepreneurs who have experience in the field of Agriculture.

- Event started by giving an overview about Venture Center and Mentors followed by sharing information about Social Innovation immersion program: AgriTech Call 2021.
- This was followed by talk by mentor Mr. Nilesh Lele who gave participants tips and pointers for raising funds for AgriTech Startups. He focused on what is an investors point of view when they look at funding the startups.
- This session was followed by experiences from Startup founders working in AgriTech / Agri Inputs space. Very Interactive session where participants understood about real life experiences and challenges faced by entrepreneurs.
- This was followed by a session by Mr. Ashish Jangale about smart farming he gave several examples of precision & smart farming which helped participants to understand modern ways to detect soil health, carbon content in soil that helps farmers increase their yields. He also focused on role automated tractors and using help of robotics to plant the crops and harvesting the crops which is energy and time saving for farmers.

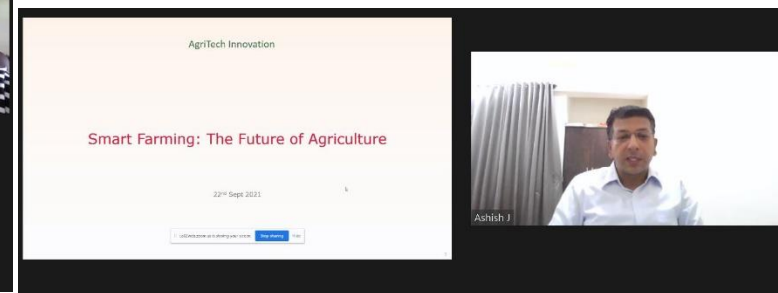
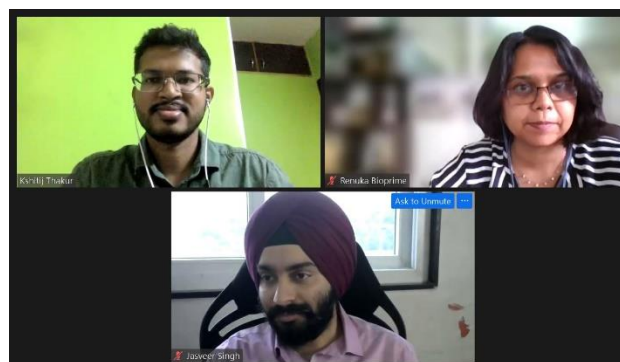
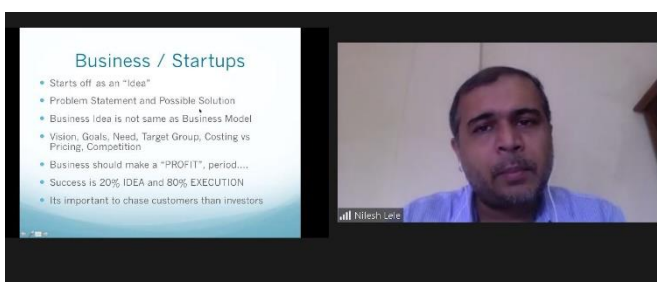
Event Outline & Schedule:

Schedule			
DAY 1 – 22 Sept 2021			
Time	Duration	Session title	Speaker
10:00 am - 10.10 am	10 min	<ul style="list-style-type: none"> • Introduction to Venture Center • Introduction to the Mentor Mixer & Mentors 	Smita Kale
10:10 am -10.25 am	15 min	<ul style="list-style-type: none"> • Introduction to Social Innovation Immersion Program: Agri-Tech Call 2021 	Mugdha Lele
10.25 am – 10.55 am	30 min	<ul style="list-style-type: none"> • Tips and pointers on raising funds for food/Agri Startups 	Nilesh Lele
10.55 am – 11.55 am	60 min	<ul style="list-style-type: none"> • Startups working on Innovative Agriculture Technology - BioPrime AgriSolutions - Sense It Out - Agrograde 	Moderator: Smita Kale, Mugdha Lele Renuka Diwan Jasveer Singh Kshitij Thakur
11:55 am – 12: 55 pm	60 min	<ul style="list-style-type: none"> • Smart Farming : the Future of agriculture 	Ashish Jangale
12:55 pm – 01:00 pm	5 min	<ul style="list-style-type: none"> • Q & A – Final Notes 	Smita Kale Neha K

“Total 25 Participants were present on Day 1 out of which 4 participants got a chance to meet Mentor for one-one meeting on Day 2”



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The second part of the mixer consisted of one-on-one mentoring sessions where some selected participants had an opportunity to meet a mentor.

Slots for Mentoring Clinic (10:00 am – 01:00 pm)

#	Entrepreneur	Time (hrs.)	Time (Min)	Mentor	Meeting Link
1	Rikasho Raj Deka	10:00 am -10:45 am	45	Nileshe Lele	Zoom Meeting Room 1 VC Coordinator – Neha Khaladkar
2	Swapnil Ambore	10:45 am - 11.30 am	45		
3	Vignesh U	11.30 am - 12.15 pm	45		
4	Shalini Rachel	12.15 pm - 01:00 pm	45		
				Mughda Lele Niruta Killedar	Zoom Meeting Room 2
Mentoring Session for application process for SIIP 2021 Call					





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Feedback & Evaluation**

(22-23 Sept 21) Mentor Mixer on AgriTech Innovations	
Rating Scale: 1 Bad 2 Well below average 3 Below average 4 Average 5 Good 6 Very Good 7 Excellent	
Category	Avg (Max-Min) Count
Section 1 - Event	
Overall Satisfaction with Event	6.2(4,7)10
Satisfaction with Content	6(4,7)10
Satisfaction with Speakers/mentors etc.	6.2(5,7)10
Satisfaction with structure, design and pace of event	6.1(4,7)10
Please Provide any other suggestions, comments etc here	
Great talk by existing entrepreneurs.	
Super	
Please keep questions answer session for students and people who are just beginners	
<p>Certainly it was happy moment to real/ize experience and be contented that at least there is an org which has started the efforts to overcome the true problems of the farmers in India else its very humiliating and shameful to experience the praise of Israel etc. on what's app etc. while our resource poor farmers are much ahead of those who are praised and the companies from these countries which are praised are looting the Indian farmers with full throttled exploitation and are in fact in war with India which we would understand when our renewable resources are totally depleted.</p> <p>Sharing of the contents presented in the meeting by various speakers will help to understand clearly by reading it once or twice again to fetch better mileage.</p> <p>Further the communication details of the entrepreneurs who speak must be detailed out so that it will add to positive communication and will lead to an enhancing impactful result to the efforts of the Venture Centre because it is because of VC the people get to know each other and hence please ensure that they can communicate amongst each other in the interest of own and the nation.</p>	
Which category do you belong to	



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Entrepreneur	6	
Employed	2	
Student	2	
Others	0	

**Report By -
Neha Khaladkar
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