









Online M Clinic on Sales, Marketing & Regulations

- Organized by BRBC -

Potential gains	The event is an online M Clinic organized by BRBC.     BRBC     Mentoring     Clinic		
Organized by	BIRAC Regional BioInnovation Center (BRBC) @ Venture Center		
Supported by	<ul> <li>BIRAC (Biotechnology Innovation Research Assistant Council)</li> <li>Venture Center</li> </ul>		
For whom	Entrepreneurs, early stage startups, Venture Center incubatees		
Mentors	Mr. Ravi Sarangpani - Sales and Marketing Expert		
When	• Wednesday   22 April 2020   10.00 am – 06:00 pm		
Where	This is an online Clinic - to be held on online platform; Link to the event will be shared with selected participants		
Contact	Technical queries:         Neha K   020-25865877/75/76; 7410045657		

## Slots for Mentoring Clinic (10: 00 am - 06: 00 pm)

Serial #	Time Slot	Name of the Entrepreneur	Mode of Meeting
1	10.00 am - 11.30 am	Anirban Palit	Online -Zoom
2	11.45 am - 01.00 pm	Nilay Lakkhar	Online - Zoom
3	02.00 pm - 3.30 pm	Chinmay Khare	Online -Zoom
4	3.45 pm - 4.45 pm	Anuj Sharma	Online -Zoom
5	5.00 pm - 6.00 pm	Aishwarya Nair	Online -Zoom













## Mentors



Mr. Ravi Sarangapani

## Mr. Ravi Sarangapani

## **Consultant Medical Devices Product Development**

Mr. Ravi has previously held senior positions for Sushrut / Adler in Product Development, Sales and Marketing, Regulatory affairs. Accomplished professional with over 25 years in the medical device industry encompassing leadership roles in New Product Development, Quality Management and Regulatory affairs, Marketing, Sales and Business Development. Proven track record of managing the new product development process from conceptualization and market analysis through development, risk management, pre-clinical evaluation, verification and validation, test marketing to commercialization. Outstanding communication talents with proven ability to build and lead highly efficient teams, train technical professionals and to convey complex concepts in understandable terms. Especially skilled at problem analysis and resolution, strategic planning and budget controls. Strong background of interactions with Key Opinion Leaders, customers and trade channels throughout Asia, Middle ast, Africa and some areas of Europe.

About the Organizers				
BBBBC A BIRAC - Venture Center Initiative	BIRAC Regional Bio-Innovation Center (BRBC) is a resource intensive center set up byBIRAC at Venture Center. Through its diverse initiatives, BRBC aims to significantlyimpact the translation of high quality innovative ideas across diverse ecosystems intoviable and sustainable business enterprises. BRBC Initiatives: Venture MentoringService; Venture Base Camps; Regulatory Information and Facilitation Center;BioIncubation Practice SchoolFor more information, visit www.brbc.venturecenter.co.in			
Supported by				
	Venture Center is India's largest inventive enterprises and scientific business incubator.Venture Center is a technology business incubator hosted by CSIR-NCL and supported by the Department of Science & Technology's National Science & Technology Entrepreneurship Development Board (DST-NSTEDB) and BIRAC.For more information, visit www.venturecenter.co.in			
Ignite Innovate Incubate	Biotechnology Industry Research & Assistance Council (BIRAC) is a new industry-academia interface and implements its mandate through a wide range of impact initiatives, be it providing access to risk capital through targeted funding, technology transfer, IP management and handholding schemes that help bring innovation excellence to the biotech firms and make them globally competitive.         For more information, visit : www.birac.nic.in			

