









Online M Clinic for Startups on Managing Resources & Funds in Times of Crisis

- Organized by BRBC -

Potential gains	 COVID-19 pandemic is significantly impacting businesses, including startups across the globe. This event will help you understand how to plan and optimize the use of your resources (funds, HR, goods etc) to ensure effective running of the company and being able to meet key deliverables in such times. Get insights on strategies for managing Operations with limited resources Get insights on fund management when funding is uncertain Get insights on managing customer requirements Get insights on developing strategies for staff retention and incentivisation
	The event is an M Clinic organized by BRBC
Organized by	BIRAC Regional BioInnovation Center (BRBC) @ Venture Center
Supported by	BIRAC (Biotechnology Innovation Research Assistant Council)
	Venture Center
For whom	Entrepreneurs
	CEOs/CTOs of innovative technology startups
Mentors	Mr. Sachin Oswal
When	Tuesday 28 April 2020 03.30 pm – 05:00 pm
Where	This is an online Clinic - to be held on online platform; Link to the event will be shared with selected participants
	- Event is FREE. Registration is mandatory!!
	- Event will be conducted using ZOOM online. Only registered participants will be
	allowed to participate in the event. Register Here: https://bit.ly/28AprMClinic
Desistrations	Registration Process:
Registrations	*Step 1: Interested participants need to fill in registration form at the following
	link.
	*Step 2: Email invite with link to event will be sent post screening of registration
	details.
	*NOTE: Registration closes once 40 seats are full
Contact	Technical queries: Neha K Phone : +91-8956677543
Contact	Email on : <u>neha@venturecenter.co.in</u>







Mr. Sachin Oswal







Mentor:

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Mr. Sachin Oswal

Mr. Oswal is is a Digital Technology Leader with 15 years of executive experience in Start-ups, Technology, e-Commerce / Retail. He is a Co-Founder of Infibeam Avenues a publicly listed digital technology company. As its Chief Operating Officer he was instrumental in the setup and management of the retail vertical Infibeam.com & platform business BuildABazaar.com. He actively invests in startups in Impact Space and loves to engage with entrepreneurs.

In his last role Sachin was the CEO for the Digital / Omni Channel business @Shoppers Stop. He was responsible for the strategy and execution of connecting the digital channels & stores for creating a seamless shopping experience for the Shoppers Stop customers. He has led the Amazon investment of \$28M into Shoppers Stop and managed the partnership between the two companies. Prior to Shoppers Stop, Sachin was Co founder & COO at Infibeam.com co-founding Infibeam, he worked at Amazon.com in the Fulfillment / Ordering teams, Distributed Systems & Digital Video teams at Amazon.com.

Mr. Oswal has done his B.E (Electronics) and M.S. in Electrical Engineering from Pennsylvania State University. As part of his research he has contributed to many journal & conference papers in Information Visualization and Speech Processing.

About the Organizers :				
A BIRAC - Venture Center Initiative	BIRAC Regional Bio-Innovation Center (BRBC) is a resource intensive center set up by BIRAC at Venture Center. Through its diverse initiatives, BRBC aims to significantly impact the translation of high quality innovative ideas across diverse ecosystems into viable and sustainable business enterprises. BRBC Initiatives: Venture Mentoring Service; Venture Base Camps; Regulatory Information and Facilitation Center; BioIncubation Practice School. For more information, visit <u>www.brbc.venturecenter.co.in</u>			
Supported by :				
	Venture Center is India's largest inventive enterprises and scientific business incubator. Venture Center is a technology business incubator hosted by CSIR-NCL and supported by the Department of Science & Technology's National Science & Technology Entrepreneurship Development Board (DST- NSTEDB) and BIRAC. For more information, visit <u>www.venturecenter.co.in</u>			
birac Ignite Innovate Incubate	Biotechnology Industry Research & Assistance Council (BIRAC) is a new industry-academia interface and implements its mandate through a wide range of impact initiatives, be it providing access to risk capital through targeted funding, technology transfer, IP management and hand holding schemes that help bring innovation excellence to the biotech firms and make them globally competitive. For more information, visit : <u>www.birac.nic.in</u>			

